



Never Miss a Customer Call Again

Nexcraft Tech · AI Phone Receptionist (your brand, your data, 24/7)

The Problem

Missed & After-Hours Calls

Every unanswered call is a lost sale — nights, weekends, and holidays go uncovered.

Full-Time Reception Is Costly

A dedicated receptionist runs \$3,500–\$5,500+/mo before benefits, training, or turnover.

Shared VR Services Are Expensive

Per-call pricing from shared virtual receptionist services adds up fast at mid-volume.

IVR Frustrates Callers

Press 1 for sales, press 2 for support — callers hang up before they ever reach you.

No Control Over Your Data

No control over catalog, prices, or store hours — you're locked into someone else's workflows.

The Solution

Answers Naturally

Your AI receptionist greets callers in your voice — no robots, no hold music.

Knows Your Business

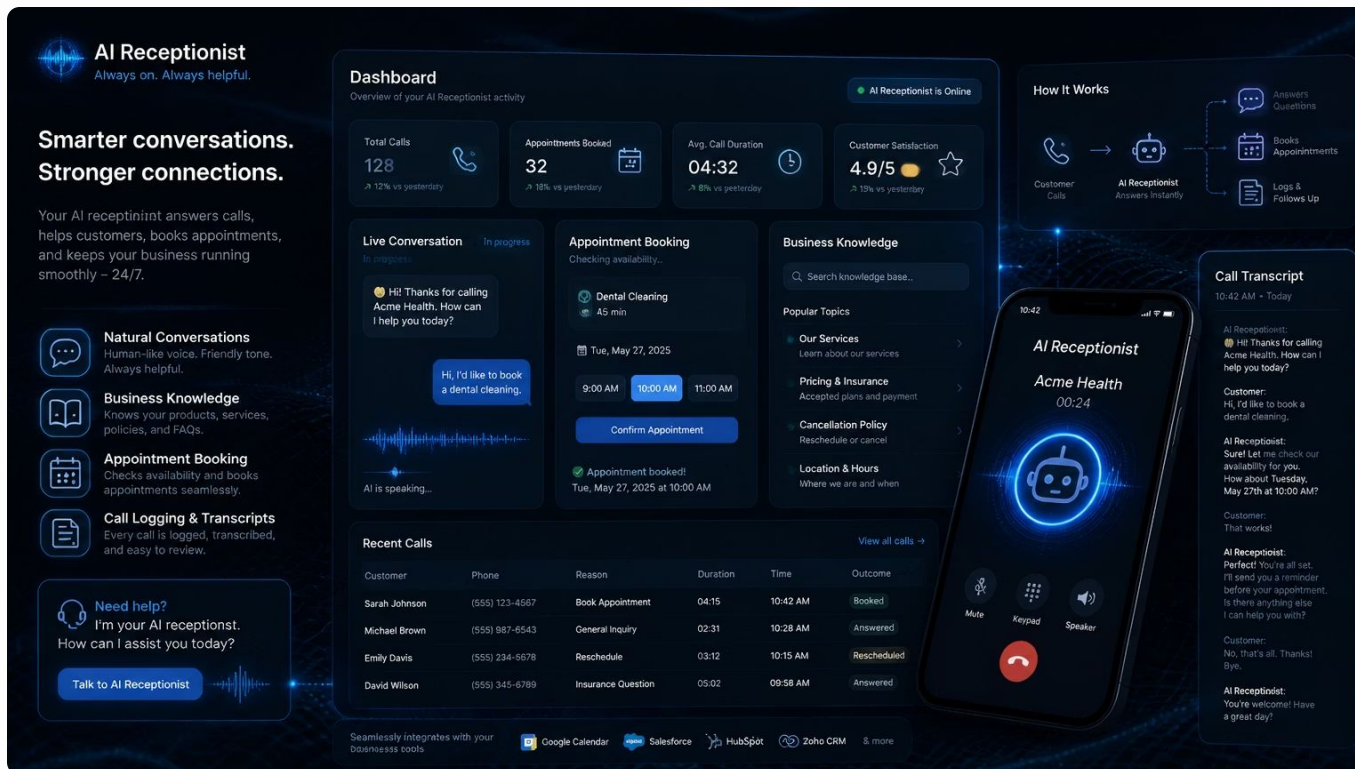
Products, FAQs, hours, discount rules — all loaded from your dashboard.

Books & Transfers

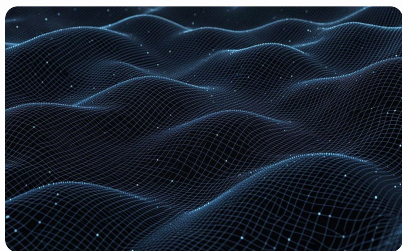
Schedules visits, applies offer rules, and hands off to your team when needed.

Logs Everything

Full transcripts + summaries in your dashboard after every call.

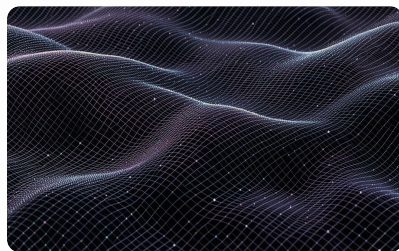


Who It's For + What It Does on a Call



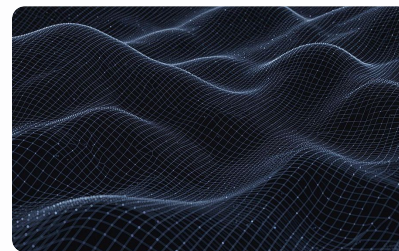
Use Cases

Showrooms/retail (fireplaces, furniture, auto) · Clinics · Home services · Real estate · Hotels · Multi-location brands · Multilingual inbound (EN / IT / TA / HI / auto-detect)



On Every Call

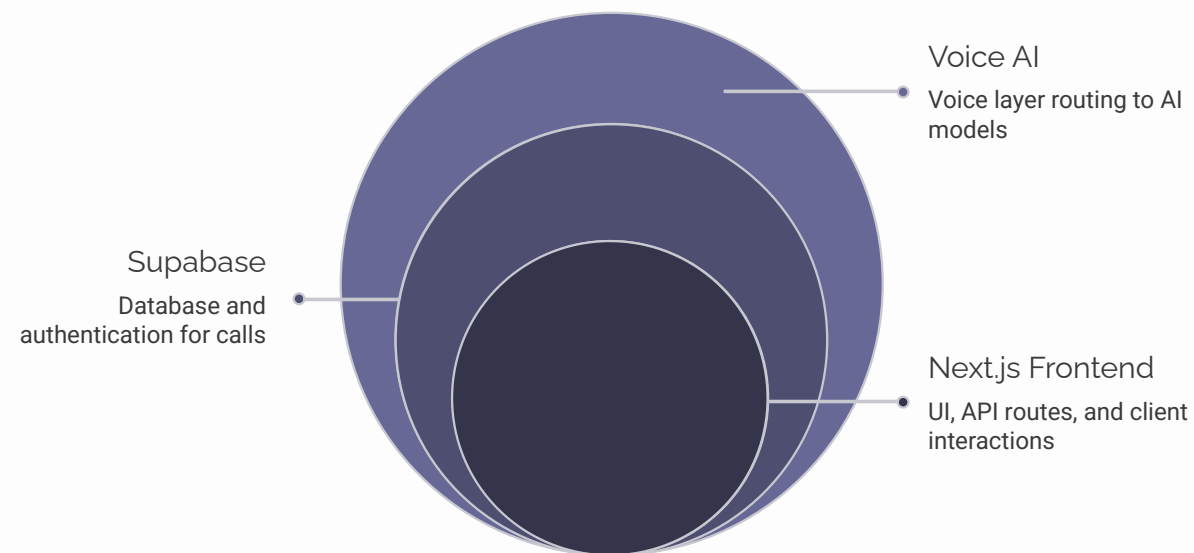
Dial → AI greets in your voice → looks up products/knowledge/availability from your DB → quotes within min-price rules → books appointment or transfers → after call: transcript + summary + transfer handoff (caller ID, time, reason) in dashboard.



Key Features

24/7 answering · Catalog + knowledge (RAG-ready) · Appointments + weekly capacity · Leave/emergency closures · Offer rules · Transfer handoffs · Reports · Voice/gender + language · Dark mode dashboard

Architecture



Each call is fully isolated – concurrent calls are supported with limits set by plan/credits, not the UI.

Stack

Next.js

Frontend & API routes

Supabase

Database + auth

LM Voice Model

Voice AI layer

LM model

AI reasoning

Voyage

Embeddings (optional)

Vercel

Deployment

How Clients Save Money (ROI)

Replace Reception Costs

Receptionist ~\$3.5k–\$5.5k+/mo → AI handles first-line 24/7

After-Hours Coverage

After-hours answering fees →
Nights/weekends covered at no extra cost

Recover Lost Sales

Missed-call lost sales → Calls answered → more bookings

Instant Catalog Updates

Weeks to train staff on catalog → Update dashboard in minutes

No Multilingual Hires

Multilingual hires → Auto-detect / Italian / Tamil / Hindi

📋 **ROI:** 1 missed call/week that would have been a \$2,000 sale ≈ **\$8,000/mo risk**. One recovered opportunity often pays for the plan.

Pricing — Setup (One-Time)

1

Starter

Config, 1 number, catalog/knowledge load, training

\$499

2

Growth

+ multi-location hours, appointments, closures, agents, voice

\$1,499

3

Enterprise

+ Twilio/AU number, warm transfer, CRM/calendar

\$3,500–\$7,500+

Pricing — Monthly Plans

Plan	Calls / Minutes	Features	Price
Starter	~100 calls / ~200 AI min fair use	Dashboard, email support	\$149–\$249/mo
Business	~300 calls	Appointments, reports, priority	\$349–\$499/mo
Scale	500+ calls, multi-location	SLA, prompt tuning	\$799–\$1,299/mo

Add-ons: Extra number \$10–25/mo · Google Calendar \$49–99/mo · Warm AU transfer = quote

vs Smith.ai + Why We're Affordable

Feature	Smith.ai	Nexcraft
Model	Shared SaaS / call centre	Your branded system
AI Receptionist	~\$0–\$150–\$500+/mo by call packs (~\$1.67–\$3/call)	Flat retainer + clear usage
Human VR	From ~\$300/mo for 30 calls + add-ons	Transfer to your staff only when needed
Knowledge / Pricing Rules	Their workflows	Your DB — products, min prices, offers
Appointments / Closures	Often add-ons	Built-in scheduling + emergency closures
Data / White-Label	Their platform	Your Supabase + your brand

Line: Smith.ai is off-the-shelf. We build your receptionist — catalog, rules, dashboard, margins — usually lower effective cost for mid-volume showrooms.

Demo, Security & Roadmap

Live Demo (5 min)

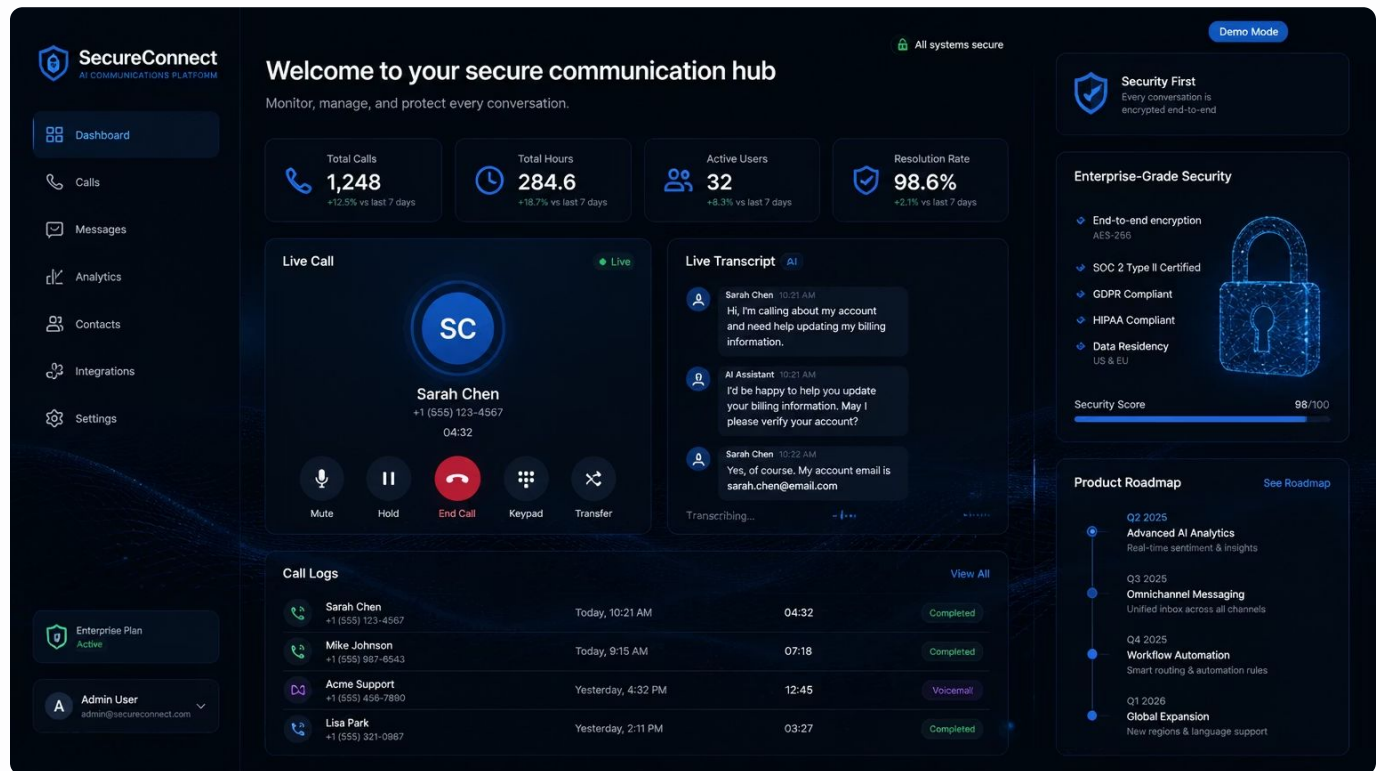
Dashboard products/hours → call **+1 (346) 359-1699** → ask products, hours, book visit, ask for human → show Transfers + Calls transcript → language/dark mode.

Security

Supabase auth · webhook secret · per-business data · Settings can clear/delete all data · transcripts for QA.

Roadmap

- Warm transfer + AU Twilio
- SMS handoff pack
- Google Calendar
- WhatsApp/email summaries
- Outbound reminders
- Agency multi-client portal



Next Steps

Setup

\$___ (Growth for Living Fire-class)

Monthly

\$___ (Business + 200-min fair use or pass-through)

Pilot

30 days · success = X answered calls + Y booked visits

Demo: <https://aicallassistant.vercel.app/> · Nexcraft Tech